



# CROSSVILLE CUMBERLAND COUNTY

## Action / *briefs*

Official Quarterly Publication of the Crossville-Cumberland County Chamber of Commerce • October 2009 • Vol 27 • No. 4

### FROM THE CHAIR

James Perry

**RETAIL  
DEVELOPMENT**

Jerry Wood

**TOURISM  
DEVELOPMENT**

Glenn McDonald

**COMMUNITY  
DEVELOPMENT**

Steve Rains

**ECONOMIC  
DEVELOPMENT**

Ted Meadows

**MEMBERSHIP  
DEVELOPMENT**

Cindy Turner

**BUSINESS  
BAROMETER  
FOR CROSSVILLE  
& CUMBERLAND  
COUNTY**

## MESSAGE FROM THE CHAIR



As your elected Board Chair, I am excited to have a chance to serve our Chamber membership. Being a member of the Chamber for several years and having previously served as Chair for the Executive Managers Group, I understand the diverse needs and challenges our businesses are currently facing. I am honored to serve and look optimistically forward to 2010, a year in which your Chamber can play an active role in your success.

During 2009, the Crossville-Cumberland County Chamber of Commerce has taken dramatic steps to sharpen the focus of the Chamber's activities. Many hours have been devoted to meet the needs of our unique business community.

During the Chamber's exis-

tence, since 1961, we have seen devastating economic downturns. The Chamber Board and staff have worked tirelessly with City and County leaders to diversify our economic base and feel we have weathered through these times with the determination and perseverance that makes this community great. This resilience has been the building blocks to our success and longevity as a community. The topic of the day is our current economic "crisis". We have been reacting to what we read, hear on the news or discuss with our friends.... and many of our community's businesses are worried.

But in every situation there is opportunity. The Chinese use two brush strokes to write the word 'crisis'. One brush stroke stands for danger; the other for opportunity. These challenging economic times demand vigilance; we must look to each other to spark a recovery. I choose opportunity over danger.

The Crossville-Cumberland County Chamber of Commerce is here to support you.

In 2010, the Board of Directors' primary focus will be on membership. Member value is paramount and the Board, committee volunteers, and Chamber staff are wholly committed to this endeavor. Cindy Turner will lead this effort.

The goal is for Chamber business members to learn more, become networked, and get more business! Join the chamber, get involved today and showcase your business. Your returns will reflect your investment.

I would like to share a quote from David Rockefeller:

"Success in business requires training, discipline, and hard work. But if you are not frightened by these things, the opportunities are just as great as they ever were."

## CHAMBER ANNUAL MEMBERSHIP MEETING

On August 7, 2009 the Crossville-Cumberland County Chamber of Commerce held its annual membership meeting honoring



several board members, outgoing board members and the Leadership Cumberland Class of 2009. (Leadership awards sponsored by Middle Tennessee Natural Gas Utility District)

The event offered author and motivational speaker Micheal Burt as the keynote speaker (sponsored by First Bank) and it was held at Mitch's Restaurant and Lounge at Lake Tansi.

Burt offered advice to those attending in saying, 'In order to be a winner you have to think like a winner. You have the freedom and power to choose how you respond to a situation. You can make a difference or become indifferent... Sometimes the way you see a problem could be the problem.'

Jerry Wood, Chair

# CHAMBER ANNOUNCES 13 ANNUAL “SHOP CROSSVILLE FIRST”



Kick off reception to be held Thursday, October 22, 2009 from 5:00PM to 6:30 PM at the CHA Center; sponsored by Cumberland County Bank. Please mark your calendars and make plans to join the fun. If you would like to be a sponsor at an upcoming “Business After Hours” or interested in donating a door prize please contact the Chamber at 484-8444.

“Keeping tax dollars in Crossville and Cumberland County supports local businesses that employ our friends and neighbors,” explained Jerry Wood who chairs the Chamber’s Retail Development Division. “Shopping locally is a priority for the whole community and current economic conditions make it more important than ever to think about where you spend your hard earned money.”

By promoting community wide efforts to shop locally we will not only boost our local sales but also help build more local jobs. Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, supporting a broad range of local jobs and enriching the whole community.

This has become our campaign this year and thanks to our sponsors and Flynn Sign Company billboards are being placed throughout the community to encourage shoppers to buy locally. They will serve as visible reminders that “Shopping Locally = Jobs, Jobs, Jobs” and also to “Shop Local it creates...Jobs. Jobs, Jobs”.

As part of this campaign we continue to provide monthly Shop Crossville advertisements in the Crossville Chronicle. This is just a quick reminder for those readers to remember to “Shop Crossville First”.

Last year there were 159 participating merchants and sponsoring businesses and our goal is to make the “13<sup>th</sup> Annual Shop Crossville First” campaign the largest ever. There are two ways to be part of the “Shop Crossville First” campaign –

1. “Participating Merchant” you are asked to contribute \$50 toward the program. Those funds will help provide 20 - \$100 gift certificates which winners will redeem at the merchant where they registered. All we ask is that you display the “Shop Crossville First” logo and posters and registration box for your shoppers to enter into the prize drawings.
2. “Sponsoring Business” you are asked to contribute \$25.00. While you won’t have a registration box or gift certificates, your business will be mentioned, on a space available basis, in the Crossville Chronicle and on participating radio station broadcast. Sponsors will be asked to display the “Shop Crossville First” poster.

For more information or to participate in the program, contact the Chamber at 484-8444, please note that the deadline to participate in or to be a sponsor in the campaign is November 13, 2009 – you will receive additional information via mail.





Glenn McDonald, Chair

**IT'S FOOTBALL TIME IN TENNESSEE**

The Crossville-Cumberland County Convention and Visitors Bureau is once again teaming up with the Vol-Network. At every Tennessee football game, a listener to the Kick-Off Call In Show will win a get-away package in "Crossville- The Golf Capital of Tennessee." The package includes lodging, dinner for two, golf, and Cumberland County Playhouse tickets.

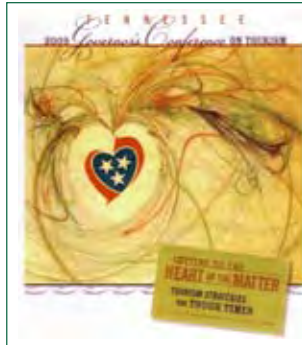
The Crossville-Cumberland County Chamber of Commerce would like to extend a special thanks to all the businesses who contributed to the winner's package.



- GO VOLS!!!**
- Stonehenge**
  - Bear Trace at Cumberland Mountain**
  - Lake Tansi Village**
  - Holiday Inn Express**
  - Comfort Suites**
  - LaQuinta Inn**
  - Hampton Inn**
  - Cumberland County Playhouse**

**2009 GOVERNOR'S CONFERENCE ON TOURISM**

The mission of the Tennessee Development of Tourist Development is to create and promote travel to and within Tennessee, to develop programs to encourage and support the growth of the state's tourism industry, to manage a system of welcome centers that provide visitors with a positive impression of Tennessee and to encourage them to extend their stay, all of which contributes to the state's economic growth thereby enriching



the quality of life locally and across the state.

Cumberland County receives \$94.17 million in travel expenditures - \$21.07 in payroll - sales tax receipts of \$5.57 million. (2008 figures)

The theme for the conference was "Getting to the Heart of the Matter, Tourism Strategies for Tough Times."

**2010 GOLF SHOW SCHEDULE**

LET'S **GOLF** Travel Network

The Crossville-Cumberland County Chamber of Commerce has contracted to participate in ten consumer golf shows including:



- Jan. 8-10 Louisville, KY**
- Jan. 15-17 Columbus, OH**
- Cincinnati, OH**
- Jan. 22-24 Chicago, IL**
- Feb. 5-7 Washington, DC**
- Feb. 12-14 Philadelphia, PA**
- Feb. 19-21 Cleveland, OH**
- Mar. 5-7 Detroit/Novi, MI**
- Milwaukee, WI**
- Mar. 12-14 Pittsburgh, PA**

Crossroads Marketing Group and the Let's Golf Travel Network will be representing "Crossville, The Golf Capital of Tennessee" at the shows. Each of the shows will generate leads that will be added to our ever-growing database of golfers interested in our area. Promoting Crossville as THE golf destination across the U.S. is another way to meet the ever growing popularity in our community.



**2010 TENNESSEE VACATION GUIDE**

- 550,000 copies will be printed and distributed to all 13 Tennessee Welcome Centers, travel and trade show groups, motor coach conventions, travel agents and individual consumers who visit Tennessee's official website.
- A free direct link to our website
- Leads generated from the guide's reader response system.

**THE BLIZZARD IV**

On January 21 - 22, 2010, the Tennessee Association of Convention and Visitors Bureau (TACVB) will host its 4th annual conference.

TACVB's 4th annual conference will focus on Tennessee's Tourism Professionals. Location is the Embassy Suites Hotel and Convention Center at Murfreesboro.

Steve Rains, Chair

LEADERSHIP CUMBERLAND

Jane Powers, Program Chair

LEADERSHIP CUMBERLAND 2010 KICKS OFF IN JANUARY



The Crossville-Cumberland County Chamber of Commerce is pleased to announce that we are taking nominations for 2010. Leadership Cumberland is a seven month program designed to expose participants to all sides of important issues and opportunities. One day sessions are held from January through July. The group chosen to participate in Leadership Cumberland will include a cross section of people representative of the community. The nominees should pos-

sess leadership ability, interest in the community, willingness to fully participate, and potential for long term residence.

The mission of Leadership Cumberland is to assist emerging and existing leaders in fully comprehending the complexities of leadership in the community by providing an understanding of the community's organization and methods of change. Using all of Cumberland County (as well as a visit to the State Capitol) as an interactive classroom, participants are informed about the inner workings of the issues affecting government, business, education, health care, the environment, and those organizations that make the community unique.

The Leadership Cumberland program was originally developed to allow persons, who through interest or expectation assume community leadership roles to learn about our community and our people. As the program evolved, we also began to concentrate on leadership skills, more recently, to develop the idea of community trusteeship.

The 2010 Leadership Cumberland program will include community trusteeship, which is the 'why' of community leadership, is a philosophy used to tie the pieces together. As a community we have recognized that community leaders need to have a strong sense of ownership, trustworthiness, responsibility and a commitment to the common good.

Leadership Cumberland 2009 held their "Readership Cumberland" book drive from May 18th through July 10th. The theme of this drive was "Ship a Boatload of Books". During the drive there were over 60 participating local businesses that provided "Book Ports" where any new or gently used book could be dropped off. The group provided the Book Ports



with boxes (provided by Linda Taylor & CoLinx) for collection of the books at the different local merchants and then arranged for pick up. The program

was a great success and they were able to donate to the Art Circle Public Library over 5,000 books. The 2009 Leadership Cumberland group would like to extend a special THANK YOU to all who helped with this drive.

RETIREE RECRUITMENT

Don Alexander, Chair



The chamber has put together a very special opportunity for those prospects looking to retire and/or relocate to the Crossville-Cumberland County area. We have added a personal touch to our contact letters by offering a negotiated nightly rate with local lodging

facilities and offering them a personal tour of our community.

These leads are gathered from the Retire Tennessee Program & Return on brochures, telephone calls, and the Crossville-Cumberland County Chamber of Commerce website. We are including in these mailings as much information as we can on our area including a local golf guide, *Lifestyle Magazine* and a complimentary county map among several other items of interest. This is our way of letting them know that "It's Just Better Here"!





Steve Rains, Chair

## 2009 AMERICAN ASSOCIATION OF RETIREMENT COMMUNITIES CONFERENCE



The AARC Conference will be held in Chattanooga November 4th to 6th. The kick-off session will be packed with the latest demographic information profiling the 55+ population. Dr. David Crowe, the National Association of Home Builder's Chief Economist will present the "Housing for the 55+ Market Study: Trends and insights on Boomers and Beyond."

Dr. Gene Warren writes "Green is Growing!" Boomers it seems are very into environmental amenities. Other topics include: Sustainable Strategies and Marketing to Retirees.

[www.the-aarc.org](http://www.the-aarc.org)



## NOT SHY, BUT RETIRING

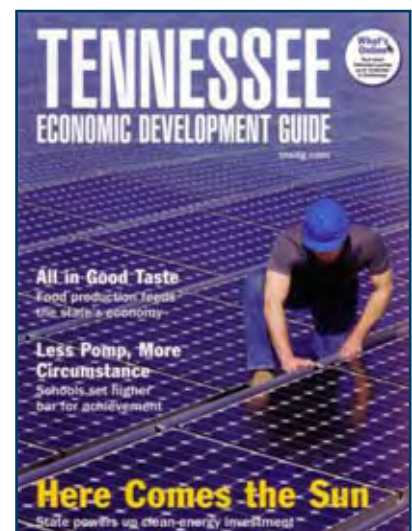
### Tennessee towns are a draw for post-career living

Story by Kevin Litwin • Photography by Antony Boshier

(Excerpt)

Beth Alexander, president of the Crossville-Cumberland County Chamber of Commerce, says she is pleased that Cumberland County is part of the Retire Tennessee program because it helps local communities thrive.

"Affluent retirees obviously buy homes and shop locally where they live, and they also like to volunteer with a number of causes, which is something you can't put a price tag on," Alexander says. "I think communities are shortchanging themselves in the area of economic development if they don't look at attracting the affluent retirees."



## HOUSING TASK FORCE

Danny Thurman, Chair

### HOUSING FAIR

The Crossville-Cumberland County Housing Task Force is planning a Housing Fair for June.

At the Fair you will be able to meet face-to-face with real estate agents, homebuilders, lenders, and non-profits that will have information about homeownership and the process of purchasing a home. They will be able to answer questions about how to obtain a mortgage, how to find a home, how to increase your credit score, and much more.

Committee members are: Danny Thurman, Randy Graham, Gay Stewart, Don Alexander, Jeff

Brown, Pat Weidemann, Janice Hamby, Frank Mas-saro, Bob Muckler Ex-Officio James Perry and Beth Alexander.

## 2009 GOVERNOR'S HOUSING SUMMIT

The Summit dates are October 19th and 20th, and will be held at the Marriot Nashville Airport Hotel. Representatives of the Housing Task Force will be in attendance.

Ted Meadows, Chair

## GOVERNOR’S CONFERENCE ON ECONOMIC AND COMMUNITY DEVELOPMENT

The 56th Annual Governor’s Conference on Economic and Community Development energized attendees with innovative and timely strategies for growth, from capitalizing on unique development opportunities to preparing for sustainable improvement. The conference’s theme, “Powering New Growth”, represents a multi – pronged message focused on laying the groundwork for long-lasting progress, seeking out unique opportunities for development and embracing the life of clean-energy job creation.

A wealth of informative speakers will cover a variety of subjects including state incentives, work force education and training, grants, foreign direct investment and trade, solar and other clean energy sources, technology, marketing and more. Highly-respected site selection consultants shared their knowledge with representatives from Crossville and Cumberland County who also heard from experts who are on



Jane Powers, Sonya Rimmer, Janice Hamby and Tom Smith

the leading edge of emerging industries, all with the goal of creating an effective, attainable plan for job growth.

## EXECUTIVE MANAGERS GROUP

Deborah K. Woolley the president and CEO of the Tennessee Chamber of Commerce and Industry met with members of the Chamber’s Executive Managers Group and other business leaders on Wednesday, September 16<sup>th</sup> in an informal meeting giving an update on 2009 Legislative Session – Expanding Tax Incentives and Closing Tax “Loopholes”.

Ms. Woolley announced that the 2009-2010 Tennessee Chamber of Commerce & Industry Business Agenda consist of “10 Legislative Initiatives to Generate Jobs on the Road to Prosperity”. The initiatives are:

- **Get the Economy Moving**
  - **Put Education First**
  - **Enact Legal Reform**
- **Protect Workers’ Comp for Employees and Employers**
  - **Stabilize the Unemployment Insurance Fund**
  - **Create Fairness in Campaign Contributions**
    - **Safeguard Employee Rights**
  - **Meet our State’s Infrastructure Needs**
    - **Improve Health Care Availability**
  - **Conserve Energy and the Environment**



Standing Left to Right

Ted Meadows, Crossville City Manager; Timothy Dunn, Cumberland Container Corporation; Frank Shipley, Flowers Bakery of Crossville LLC; Beth Alexander, Crossville-Cumberland County Chamber of Commerce President & CEO and James Perry, Crossville-Cumberland County Chamber of Commerce Chair

Seated

David Sutton, Lake Tansi Village POA and guest speaker Deborah K. Woolley, Tennessee Chamber of Commerce and Industry President & CEO

Cindy Turner, Chair

# NEW CHAMBER MEMBERS

## AFFORDABLE MUFFLER

**69 Elmore Road  
Crossville, TN 38555  
Charlie Coffman  
931-456-6230**

With over 35 years of taking care of business and making people happy, they offer muffler/auto repairs and used vehicle sales

## ANNIE'S OCCASIONS

**2480 Pigeon Ridge Road  
Crossville, TN 38555  
Gail Moerdyk  
931-456-1205**

Specializing in wedding planning and cakes, gift baskets of baked goods, and catering for any occasion.

## ARTISTIC MONUMENTS

**23 Tabernacle Street  
Crossville, TN 38555  
Gerald Brown  
931-484-5657**

Specializing in customized headstones, monuments, signs, gifts, and custom artwork with a huge variety of colors and designs to select from.

## THE BRASS LANTERN RESTAURANT & LOUNGE

**79 Chestnut Hill Road, Suite 102  
Crossville, TN 38555  
Roger Kares  
931-484-7657**

Offering the finest cuisine and service available in a casual atmosphere with a full service bar and wine list.

## BRINKLEY'S PROPERTY SERVICES

**240 Carriage Drive  
Crossville, TN 38555  
Mike Brinkley  
931-529-2606**

Offering the convenience of making one phone call for all your home maintenance repairs, painting, and landscaping needs.

## CATOOSA RIDGE STABLES & CAMPGROUND

**2443 Todd Road  
Crossville, TN 38571  
Bobby Gene York  
931-397-7433**

A nature lover's paradise and riders dream, offering beautiful campsites, cabin rentals, barns, horseback riding trails and wagon trails.

## C.E.R.T. INTERNATIONAL

**3211 Tabor Loop  
Crossville, TN 38571  
Ken Daugherty  
931-707-9328**

Christian Emergency Relief Teams International of Crossville is a non-profit organization working in cooperation with churches, organizations and agencies to assist those who are in dire need of medical and dental services, food and clothing.

## CHARTER BUSINESS

**848 Livingston Road, Suite 103  
Crossville, TN 38555  
Randy Adams  
931-510-6221**

Provides scalable, tailored, customized, and cost effective broadband communication solutions to business organizations.

## CHOICE DIRECTORY, LLC

**118 N. Peters Road #265  
Knoxville, TN 37923  
Jeff Dyer  
865-310-2401**

An independent yellow page company providing affordable advertising options in an upscale, user friendly directory.

## CUMBERLAND MOUNTAIN MENTAL HEALTH CENTER

**4325 Hwy. 127 North  
Crossville, TN 38571  
Anne Stamps  
931-484-8020**

Provides "help today – for a better tomorrow" with mental health services to include outpatient therapy, case management services, and medication management.



Cindy Turner, Chair

**D & D LIQUOR**  
**32 Crossings Way**  
**Crossville, TN 38555**  
**Donald Haberman**  
**931-787-1818**

Offers a large selection of fine wines and liquors at their friendly, convenient location. Don't miss their weekly sales.

**FABRIC & CRAFT WORLD**  
**2312 Lantana Road**  
**Crossville, TN 38572**  
**Lois Davis**  
**931-707-8396**

Offers a great selection of quality fabrics, vinyl materials, yarn, needle point, crafts, and notions department.

**FAIRFIELD GLADE LADIES CLUB**  
**P. O. Box 2004**  
**Fairfield Glade, TN 38558-2004**  
**June Helbling**  
**931-707-9167**

A philanthropic nonprofit corporation, dedicated to helping others, wherever help may be needed.

**FIRST TENNESSEE BROKERAGE**  
**5161 Peavine Road, Suite 101**  
**Crossville, TN 38571**  
**Todd D. Mooneyham**  
**931-456-4800**

Offers services in investment, insurance, financial and retirement planning.

**FITZGERALD TRUCK SALES**  
**752 Interstate Lane**  
**Crossville, TN 38571**  
**Tommy Fitzgerald Jr.**  
**931-277-3836**

Family owned and serving customers nationwide for 20 years, Fitzgerald Truck Sales is the largest professional "Glider Kit Specialist" truck builder in the nation.

**GIFTS FROM THE HEART**  
**573 South Main Street**  
**Crossville, TN 38555-5077**  
**R. G. Cravens**  
**931-484-5520**

Serving Crossville and the Upper Cumberland for more than ten years; specializing in contemporary and high-style arrangements; making your flower buying experience unique.

**HAPPY HOUND REALTY**  
**48 Woodgate Dr. #104**  
**Fairfield Glade, TN 38571**  
**Karen Bertram**  
**931-484-8300**

Offers and appreciates the opportunity to serve your real estate and marketing sales needs.

**HOLSTON GASES, INC.**  
**346 Woodlawn Road**  
**Crossville, TN 38555**  
**Eddie Teems**  
**931-484-7693**

Tennessee owned and operating for over 50 years, Holston Gases, Inc. offers industrial cylinder gases, welding and safety supplies, as well as residential and commercial propane needs.

**MEGA-BITES CAFÉ & LOUNGE**  
**224 Peavine Road**  
**Crossville, TN 38555**  
**Edith Wanetta Benson**  
**931-707-1907**

Offers a full service bar and restaurant with dancing, live music entertainment, karaoke and welcomes local talent and anyone who wants to join in the fun.

**PEAVINE WINE & SPIRITS**  
**745 Peavine Road**  
**Crossville, TN 38555**  
**Susan K. Bilbrey York**  
**931-484-2121**

The largest wine and spirits outlet in the area with a vast wine selection of wines from many other states and countries.

**REALTY EXECUTIVES**  
**HERITAGE HOME PLACE, LLC**  
**1782 West Avenue, Suite 101**  
**Crossville, TN 38555**  
**Angie Page**  
**931-707-1945**

Strives to provide exceptional customer service to their clients when they are buying or selling real estate, through experience, knowledge and professionalism.

**SIMPLY AMISH**  
**3122 North Main Street**  
**Crossville, TN 38555**  
**Carmen McDonald**  
**931-484-8999**

A unique specialty shop giving the area folks a look at Amish country; featuring Amish goods and foods imported from Pennsylvania and Ohio.



Cindy Turner, Chair

**GRAND OPENINGS AND RIBBON CUTTINGS**



**CATOOSA RIDGE STABLES & CAMPGROUND**  
2443 Todd Road • Crossville, TN 38571  
931-397-7433



**FORTE'S RESTAURANT ON THE SQUARE**  
27 East 4th Street • Crossville, TN 38555  
931-787-1744



**GIFT FROM THE HEART**  
573 South Main Street • Crossville, TN 38555  
931-484-5520



**MITCH'S RESTAURANT & LOUNGE**  
103 Country Club Drive • Crossville, TN 38572  
931-788-6717



**PEAVINE WINE & SPIRITS**  
745 Peavine Road • Crossville, TN 38571  
931-484-2121



**REALTY EXECUTIVES HERITAGE HOME PLACE, LLC**  
1782 West Ave., Suite 101 • Crossville, TN 38555  
931-707-1945

**HOLIDAY BUSINESS AFTER HOURS**

The next Business After Hours will be December 3rd at the CHA Center. Sponsors are needed! If you haven't made it a habit of attending, you are missing out on one of the best uses of your membership investment. Please plan to attend and take advantage of the opportunity to network and display your business cards or organization brochures on our display table.

Learn how and what made other businesses successful and meet with business leaders or potential customers.

**BUSINESS BAROMETER**

for Crossville and Cumberland County

**POPULATION CENSUS**

	2000	2001 EST.	2002 EST.	2003 EST.	2004 EST.	2005 EST.	2006 EST.	2007 EST.
Cumberland County	46,802	48,058	48,604	49,391	50,084	51,346	52,344	53,040
City of Crossville	10,433 special census June 2006							

**OTHER INDICATORS**

	2006	2007	2008	2009
Electric Meters	30,540	31,341	31,708	31,937 (Aug)
Employment	21,320	21,730	19,930	19,620 (Aug)
Unemployment	1,230	1,280	2,240	2,580 (Aug)
Unemployment Rate	5.4%	5.6%	10.0%	11.6% (Aug)

**BUILDING PERMITS**

	2006	2007	2008	2009
City of Crossville - New Homes	179	147	63	23 (Aug)
Lake Tansi - New Homes	68	85	54	27 (Aug)
Fairfield Glade - New Homes	250	129	88	38 (Aug)

**LOCAL OPTION SALES TAX**

County/City Name	FEB. 2009 Net Collections	MAR. 2009 Net Collections	APRIL 2009 Net Collections	MAY 2009 Net Collections	JUNE 2009 Net Collections	JULY 2009 Net Collections
Cumberland County	\$ 192,588.45	\$ 222,795.18	\$239,232.10	\$ 241,417.74	\$ 274,952.83	\$ 265,426.80
Crossville	\$ 932,497.16	\$ 1,038,373.47	\$ 1,010,509.23	\$ 987,329.04	\$ 1,175,319.09	\$ 1,108,279.46
Pleasant Hill	\$ 4,189.34	\$ 4,083.99	\$ 3,436.96	\$ 4,683.07	\$ 5,477.96	\$ 5,279.16
Crab Orchard	\$5,705.28	\$ 7,724.88	\$ 10,029.96	\$ 14,697.23	\$ 12,812.92	\$ 19,306.11

One half of sales tax collected inside the city limits of Crossville, Crab Orchard, and Pleasant Hill is designated by State of Tennessee law to be allocated to the local school system(s). In Cumberland County, with only one school system, it gets all of the allocation. Outside of the three cities, Cumberland County has designated about 90% of the sales tax to the school district and one half cent (the sales tax increase of 1999) to debt retirement on new school classroom construction. The remaining portion of the county share of sales tax is about 10%. It goes to the county general fund.

**BOARD OF DIRECTORS AND OFFICERS:**

Amanda Elmore  
Brad Fox  
Anthony Frisa

Janice Hamby  
Tonya Hinch  
Glenn McDonald  
James Perry  
Steve Rains  
Don Sadler  
William C. Schmich, Jr.

Frank H. Shipley  
Ken Stephens  
David Sutton  
Cindy Turner  
Jerry Wood  
Carmen Wyatt

**EX OFFICIO:**

David Gibson  
Ted Meadows

**AD HOC:**

Don Alexander  
Danny Thurman

**CHAMBER STAFF:**

Beth Alexander  
Christine Higgins  
Gail Langen  
Linda Daugherty  
Staff Volunteer



*Left to Right: Janice Hamby - Beth Alexander - Crossville Mayor J.H. Graham III - E&CD Commissioner Matt Kisber  
Governor Phil Bredesen - Assistant Commissioner Rick Meredith - Jane Powers - Jerry Young - Joe Woody*