



CROSSVILLE CUMBERLAND COUNTY

Action / briefs

Official Quarterly Publication of the Crossville-Cumberland County Chamber of Commerce • July 2009 • Vol 27 • No. 3

FROM THE CHAIR

James Perry

**TOURISM
DEVELOPMENT**
Glenn McDonald

**COMMUNITY
DEVELOPMENT**
Steve Rains

**RETIREE
RECRUITMENT**
Don Alexander

**ECONOMIC
DEVELOPMENT**
Ted Meadows

**RETAIL
DEVELOPMENT**
Jerry Wood

**MEMBERSHIP
DEVELOPMENT**
Cindy Turner

**BUSINESS
BAROMETER
FOR CROSSVILLE
& CUMBERLAND
COUNTY**

MESSAGE FROM THE CHAIR



This is an exciting time to be the chair of the Crossville-Cumberland County Chamber of Commerce, and it gives me great pleasure to represent such a dedicated and community driven organization. It is also one of the most economically and financially challenging years in recent memory. However, as **Janice Hamby** our previous Board Chair has stated "where there are challenges there are also great opportunities".

Nationally, the stage is set for a new era and unprecedented changes that will set the course for years of rebuilding. We need to be prepared to control our own local agenda through the Chamber's Program of Work. (This will be available at our Annual Membership Meeting.) This program has been under constant study over the past month by the Chamber Board of Directors and staff. It presents us with a thoughtful and achievable set of goals for the year.

The Program of Work began with active participation by our members, and in numbers, there is strength. The staff is focused to reengage our membership and welcome those returning as members by providing value and by being a relevant partner in the business community. **Cindy Turner, Chair-Membership Development Division.**

It starts right here in Cumberland County with buying locally. We have seen an increase of retail opportunities outside of Crossville and Cumberland County designed to draw us to spend our dollars away from Crossville and Cumberland County. Those retail tax dollars

spent elsewhere will never return to benefit our city, our schools, and our community needs. Please consider this when you plan your purchases in the months ahead. **Jerry Wood, Chair-Retail Trade Division.**

The Chamber's economic development program is ambitious. Our action plan revolves around two central concepts: helping our present employers grow and attracting new industry and technology related commerce to Crossville and Cumberland County. **Ted Meadows, Chair-Economic Development Board.**

The Chamber along with its economic development partners, the City of Crossville and Cumberland County, will be working cooperatively to increase our numbers of visitors and provide information to encourage them to stay longer. **Glenn McDonald, Chair-Tourism Development Division.**

Our leadership programs continue to increase in value and have become a hallmark for the Chamber. We will be working with the Leadership Cumberland Alumni requesting individuals to step forward to make an impact. **Steve Rains, Chair-Community Development Division.**

There is much work to be done and together we can make the Crossville-Cumberland County Chamber of Commerce a major contribution to the renewal of our local economy. We will continue to strive to make our community a great place to live, work, and raise a family. Thank you for this great honor to serve you.

Glenn McDonald, Chair

USDA-RURAL DEVELOPMENT GRANT TO CHAMBER

On June 25th, the United States Department of Agriculture-Rural Development presented the Crossville-Cumberland County Chamber of Commerce with a \$10,000 grant. The Chamber will use the grant monies to help the Convention and Visitors Bureau with the development of a standalone visitors' website. The Convention and Visitors Bureau hopes to have the web site up and running by September 2009.



TENNESSEE TOURISM'S SUSTAINABLE WORKSHOP



Vickie Houston – Cumberland Homesteads Tower Association and Ivy Gardner – Crossville Cumberland County Chamber of Commerce are pictured with Commissioner Whitaker, Andy Lyons, and other representatives from across Tennessee.

Not pictured are Beth Alexander – Crossville Cumberland County Chamber of Commerce, Janet Kluender – Convention and Visitors Bureau, and Janie Terry – Cumberland Homesteads Tower Association.

The Upper Cumberland Sustainable Tourism Workshop was held on June 16th at the DelMonaco Winery in Baxter, Tennessee. Sustainable tourism is defined as the commitment to sustaining our environment, history and culture, while simultaneously sustaining economic growth through tourism. The workshop provided sustainable tourism resources, case studies, best practices, and access to the leading experts in this important arena. Many of the speakers, including Tennessee Department of Tourism Development Commissioner Susan Whitaker, mentioned the great sustainable tourism attractions available in Cumberland County, as well as the work performed consistently by the Chamber to promote tourism. Assistant Commissioner for State Parks Hospitality Services, Andy Lyon mentioned the late Don Hinch's aggressive and successful efforts to promote Crossville-Cumberland County as a tourist destination.

TENNESSEE AGRITOURISM ASSOCIATION

The Tennessee Agritourism Association (TAA) held their quarterly meeting on June 22nd at Cumberland Mountain Lodge. During the meeting, President Vera Ann Myers was excited to announce the passing of the new Agritourism Liability Bill (Senate Bill No. 2164). The Bill will decrease the amount of liability for agritourism destinations and activities. For more information on the TAA, please visit their website at www.visittnfarms.com

Left to Right: Charles Daugherty – Chamber Ambassador; Ivy Gardner – Chamber of Commerce; Vera Ann Myers – TAA President; Linda Daugherty – Chamber Ambassador



TENNESSEE TECH UNIVERSITY HELPS WITH RESEARCH

The Crossville-Cumberland County Chamber of Commerce partnered with Tennessee Tech University, area hotels, the Cumberland County Playhouse, and Wyndham Resort at Fairfield Glade to conduct a tourism information survey on June 27th. The students surveyed area tourists on various demographics and topics on their visits. The Chamber will use this information for their target marketing efforts in both tourism and retail development.

Tennessee Tech University graduate students, along with Assistant Professor, Dr. Theresa Ennis and Associate Director, Debbie Thurman are shown with Cumberland County Mayor Brock Hill, Crossville-Cumberland County Chamber of Commerce-Board Chair Janice Hamby, and Ivy Gardner from the Chamber.



Steve Rains, Chair

LEADERSHIP CUMBERLAND 2009 WINDS DOWN

The final Leadership session will be held July 22. Participants have enjoyed learning about local and state government, education, health and human services, law enforcement and the justice system, economic growth and development, tourism, industry, agriculture, community history and heritage, and public relations. Participants completing the Leadership program will be awarded a plaque at the Annual Membership Meeting scheduled for August 7th.

Leadership Cumberland 2009 with State Representative, Eric Swafford and Lieutenant Governor, Ron Ramsey during the group's trip to the Capitol.



COMMUNITY CONNECTIONS

Community Connections is a program that pairs two Three-Star communities together that are at least 90 miles apart and requires each community to evaluate each other's development efforts. Local representatives of economic development, education, and government are required to complete a daylong visit to their community connection counterpart. The visited community

will prepare presentations about community programs, conduct tours and allow time for a question and answer session.

Cumberland County representatives traveled to Robertson County on May 28th & 29th. Robertson County representatives visited Cumberland County on June 18th & 19th.



Cumberland County representatives visit one of the local attractions in Robertson County.



Robertson County representatives tour CoLinX while visiting Cumberland County.

14th ANNUAL RURAL DEVELOPMENT CONFERENCE

The theme "Winning in a Turbulent Economy" was apropos. Ivy Gardner and Beth Alexander represented the Chamber attending workshops including "Emotional Preparedness: How Changing the Way You 'Feel' About Business Recruitment Can Impact Your Success" by Bill Adams, Target Market Specialist, TVA and "Changes,

Challenges, and Opportunities in Today's Retirement Market" by Dave Robertson, RPI Media (Live South shows).

Continuous training and networking by staff members is important as our community continues to compete with other communities in the state and nation.

Don Alexander, Chair

RETIRE TENNESSEE ANNUAL MEETING

Representatives from all 9 Retire Tennessee communities met in Nashville on May 19th for the annual Retire Tennessee meeting. At the meeting issues were discussed pertaining to Retire Tennessee's goals for the upcoming year. The group also discussed the new criteria for Retire Tennessee communities.

The Retire Tennessee communities are from West Tennessee: Hardin County and Henry County; from Middle Tennessee: Cumberland County, Lincoln County, and Putnam County; and from East Tennessee: Greene County, Hamilton County, Jefferson County, and Sullivan County. Retire Tennessee is an initiative developed by the Community Development Division of the Tennessee Department of Economic and Community Development.



Ramay Winchester, Retire Tennessee Coordinator and representatives for all 9 Retire Tennessee Communities.



CROSSVILLE DESIGNATED AS TAX HAVEN

Crossville was the only city to be named in Tennessee in *Where to Retire's* list of "40 Havens with Low Property Taxes" in its May/June 2009 issue. Many people today are seeking places that will save them money and help stretch their retirement income while enjoying a great quality of life. Crossville and Cumberland County offer retirees both low property taxes and no State income tax, which is a rare combination.

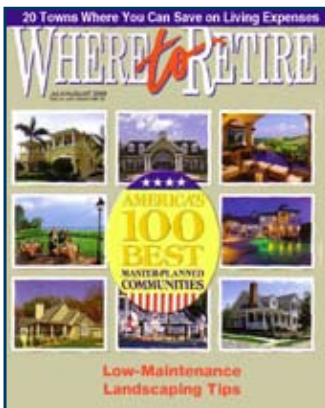
FAIRFIELD GLADE NAMED ONE OF AMERICA'S 100 BEST MASTER-PLANNED COMMUNITIES AND TOP 15 ACTIVE ADULT COMMUNITIES

Retirees want more than a home. They want a vibrant lifestyle in a Community with friendly neighbors, amenities to keep their minds and bodies active and now, more than ever, superb value.

Where to Retire named Fairfield Glade as one of "America's 100 Best Master-Planned Communities" in the July/August edition. The section shows a continuing trend toward active retirement, with communities that have walking and biking trails, golf courses and amenity complexes enhanced with state-of-the-art gyms, spas, classrooms for Yoga

and Pilates and learning centers to explore subjects from art history to wine appreciation.

Today's Active Adult Communities are a reflection of the changing attitude about ageing and retirement. These communities invite residents to be as active as they want to be, or enjoy a relaxing, resort lifestyle. Play some golf, join a club, go on a shopping excursion, meet with friends and neighbors, or do absolutely nothing – it's up to you. Fairfield Glade allows residents to enjoy all of these commodities. That's why it was named in the Top 15 Active Adult Communities by *Retirement Lifestyle* in its April/June '09 edition.



Ted Meadows, Chair

TAP PUBLISHING



Developing public/private partnerships is the basis for the success of the Crossville-Cumberland County Chamber of Commerce. TAP Publishing has partnered with the Chamber to produce and print ads (on a space available basis) in their publication to market Crossville and Cumberland County.



SAE 2009 WORLD CONGRESS



Cumberland County Mayor, Brock Hill, recently attended the SAE 2009 World Congress in Detroit, Michigan. The premier automotive technology industry event, the Congress was held at the Cobo Center in downtown Detroit. Mayor Hill worked the State of Tennessee booth on the exhibit floor with other economic development professionals from around the state. “While we were in Detroit, General Motors began layoffs of 1,600 white collar jobs, many in the Detroit area. This underlines the great need for us to be in attendance at as many economic development related events as we can. A new economy will emerge in time and we want to be ready to take advantage of those new opportunities.” stated Hill.

Mayor Hill joined Tom Robinson of the Morristown Chamber of Commerce (right) and Dr. Moinuddin Sarker of Natural State Research (seated) at the Tennessee booth.

EXECUTIVE MANAGERS GROUP MEETINGS

Congressman Lincoln Davis met with members of the Executive Managers Group to discuss the impact the stimulus money will have on Cumberland County on May 1st.

On June 9th Deb Woolley, president of the Tennessee Chamber of Commerce & Industry, discussed legislative issues with approximately thirty representatives of the business community of Cumberland County. The meeting was sponsored by the Crossville-Cumberland County Chamber of Commerce at First National Bank of Tennessee.

Deb, a native of Oak Ridge, Tennessee, graduated from the University of Tennessee with a bachelor’s degree in journalism. She holds a master’s degree in communications and business administration from the University of South Carolina.

Subjects discussed were: • Taxation • Environment • Workers’ Compensation • Health Benefits • Employee Free Choice Act (and others)



Congressman Davis, Crossville City Council member, Earl Dean, and Chamber Existing Industry Chair, James Perry.

Jerry Wood, Chair

BANKING ON THE FUTURE TV SERIES

The Retail Development Division has begun sponsoring the "Banking on the Future" series on the Chamber's 3CTV station. Jerry Wood, Retail Development Division-Chair, is the host of the series. The series covers all the great opportunities our community has to offer and the importance of taking advantage of these. Mr. Wood is also striving to educate our residents that the local multiplier effort is a very valuable, hidden feature of our economies. The term refers to how many times dollars are circulated within a

local economy before leaving through the purchase of an import.

Guests on the show have included City Manager, Ted Meadows; Tony Perry with the Cumberland Jamboree; Rob Ramsey with Stonehaus Winery; and Vicki Houston with the Homestead Tower and Museum. "Banking on the Future" can be seen on Charter Communications Channel 12, Comcast Communications Channel 12, VolFirst Channel 12, and also Spirit Broadband Channel 15.

BANKING ON THE FUTURE

On April 23rd the Crossville-Cumberland County Chamber of Commerce Retail Development Division and the Crossville Outlet Center sponsored "Banking On The Future" with the assistance from Budweiser and Stonehaus Winery at the Crossville Outlet Center. This event proved to be very successful with over 100 Chamber member representatives attending.

This was a great opportunity for networking with local business people to help promote retail trade awareness and to stress the importance of shopping locally. If you haven't made it a habit of attending "Business After Hours" and events like "Banking On The Future" you are really missing out on one of the best uses of your membership investment. This is the perfect time to display your business cards or organization brochures on our display table and share ideas.

If you would like to be a sponsor or donate a door prize for the upcoming "Business After Hours (date to be announced later) please contact the Chamber at 484-8444.



2009 CAREER EXPLORATION FAIR

Pepe Perron, Convention and Visitors Bureau-Chair and Ivy Gardner, Crossville-Cumberland County Chamber of Commerce participated in the 2009 Career Exploration Fair on May 15th presented by the Tennessee Technology Center.

Over 800 8th grade students from Cumberland County visited the Tourism and marketing themed booth. Members of the Convention and Visitors Bureau and Leadership Cumberland volunteered at the booth as well.



SOCIAL MEDIA SEMINAR

On June 30, the Crossville-Cumberland County Chamber of Commerce, the Crossville Housing Authority, and MMA Creative, sponsored a Social Media Seminar. Over 40 Chamber members listened as Mike McCloud and Jay Albrecht from MMA Creative explained the significance of using Social Media as a mainstream marketing and PR tool.

Pros and cons of Social Media were discussed and how it can impact a business's bottom line.

Left to Right: Jane Powers, Beth Alexander, Crossville-Cumberland County Chamber of Commerce President, Mike McCloud, MMA

Cindy Turner, Chair

NEW CHAMBER MEMBERS

70 NORTH PLAZA

1720 West Avenue • Crossville, TN 38555
 Norman Seip • 931-839-3093
Manages and offers office space rentals

BRADFORD HEALTH SERVICE

1330 Neal Street, Suite D • Cookeville, TN 38501
 Alicia Williams • 931-528-6803

Provides alcohol/chemical dependency programs for both adults and adolescents. It is a 12-step program to recovery and provides inpatient and outpatient treatment programs, confidential assessments, and free family-parent support group classes to the public

BUDDY'S BEEF & DOGS

125 Cumberland Plaza • Crossville, TN 38555
 Denise Green • 931-456-3647

Features Chicago style hot dogs, Vienna Italian beef, Italian sausage, Polish sausage, brats, foot-long corndogs, and more

CLAYTON BANK AND TRUST

851 South Willow Ave., Suite 101 • Cookeville, TN 38501
 Matt Daugherty • 931-528-1122

The friendly and well trained staff offers full service banking, commercial, personal, and mortgage loans as well as ATM-24 hour banking

COMPUTER SOLUTIONS OF CROSSVILLE

882 Mimosa Lane • Crossville, TN 38572
 Mark Heckler • 931-484-2400

Offers and provides new computer sales and accessories plus PC repair, upgrades-data transfer, and communications internet services

CROSSVILLE OUTLET CENTER

228 Interstate Drive, Suite 142 • Crossville, TN 38555
 Linda Simpson • 931-707-1990

Crossville Outlet Center houses many stores under one roof! Some of the stores you'll recognize are: Banister/Easy Spirit, Bass, Black & Decker, Bon Worth, Dress Barn, Kasper, Kitchen Collection, Lazy Daisy Outlet, L'eggs Hanes Bali Playtex, Liz Claiborne New York, Maurices, Paper Factory, Rack Room Shoes, Second Chance, Subway, Totes/Isotoner/Sunglass World, Vitamin World, Van Hausen, and VF Outlet

EXPRESS EMPLOYMENT PROFESSIONALS

2004 N. Gateway Ave., Ste. B • Rockwood, TN 37854
 Aleta Phillips • 865-354-0756

A global company that offers services in staffing, direct placement of professional, technical, administrative, or management personnel as well as hourly personnel

HIGHLAND CONSTRUCTION, INC.

470 Hwy. 70 East • Crossville, TN 38555
 Danny Dillard • 931-787-1926

Years of experience in building and construction and offers commercial, residential, and renovation services

IRONWOOD CONSTRUCTION & ENGINEERING, LLC

1468 Baier Road • Crossville, TN 38571
 Robert Kimbro • 931-200-7446

Offers services in site prep work, utility work excavating and development of property, and engineering consulting work

JAN'S WINE & LIQUOR

957 West Avenue, Suite 108 • Crossville, TN 38555
 Janet C. Oakes • 931-787-1930

A great selection of wine and liquors for you to choose from and offers discounts to military and veterans.

D. T. McCALL & SONS

1300 S. Jefferson Avenue • Cookeville, TN 38506
 Cris McCall • 931-526-1103

Part of the Brandsdirect network of independent dealers and offers their customers the best names in brand appliances, furniture and electronics

MITCH'S RESTAURANT & LOUNGE

103 Country Club Drive • Crossville, TN 38572
 Michelle Jones • 931-788-6717

Features a full dining menu and full service lounge with live entertainment and offers banquet and private party facilities

NEW DAY SERVICES, LLC

115 Rileys Pass • Algood, TN 38506
 Tony Gammon • 931-537-6777

Has served Middle Tennessee since 1978 and offers complete outdoor and indoor custodial or maintenance services

RIGHT TO LIFE OF CUMBERLAND COUNTY

P. O. Box 3184 • Crossville, TN 38557-3184
 Russell Vara • 1-877-CHOOSE LIFE

Committed to making a measurable difference in the struggle to protect human life through education outreach

SMALL BIZ RESOURCE

P. O. Box 3061 • Crossville, TN 38557-3061
 Vicki Baucum • 931-261-3738

Two complimentary human resource service lines; consulting and employee staffing. Consulting services focus on human resource operations, employee training and safety programs. Staffing division provides temporary and permanent placement.

TENNESSEE VALLEY AUTHORITY

P. O. Box 292409, DCP 2A • Nashville, TN 37229
 Millie Callaway • 615-232-6054

The TVA Economic Development assists community capacity for growth, evaluates development regulations and policies, and incorporates design standards and practices for industrial sites to protect land and water resources.

THE PAIN CENTER OF CROSSVILLE

4147 Hwy. 127 North • Crossville, TN 38571
 Marilyn Forsyth • 931-456-1223

Specializes in pain management and works with you and your PCP in discovering the source of your pain and finding an acceptable solution that will enable you to live a better life.

GRAND OPENINGS AND RIBBON CUTTINGS



COMFORT KEEPERS

80 Miller Avenue, Suite 103 • Crossville, TN 38555
931-456-9000



JAN'S WINE & LIQUOR

957 West Avenue, Suite 108 • Crossville, TN 38555
931-787-1930



PATTON & HYDER, PLLC

157 Lantana Road • Crossville, TN 38555
931-787-1333



REGIONS BANK

175 Miller Avenue • Crossville, TN 38555
931-484-6121 or 1-800-734-4667



REGIONS BANK

6837 Peavine Road • Fairfield Glade, TN 38558
931-484-6121 or 1-800-734-4667

Cindy Turner, Chair

MEMBERSHIP DEVELOPMENT DIVISION ANNUAL MEMBERSHIP MEETING

FEATURED SPEAKER:

MICHEAL BURT

“Small Town, Big Dreams”



ANNUAL MEMBERSHIP MEETING

Friday, August 7, 2009
Mitch's Restaurant & Lounge
(at Lake Tansi Village)
12:00 Noon
Tickets are \$10.00 each
(meal included)

Reservation must be made in advance
by calling 931-484-8444
(Deadline for reservations is July 25, 2009)

The Crossville-Cumberland County
Chamber of Commerce Annual
Meeting will include awards,
introductions, recognitions,
presentation, and speakers!



CROSSVILLE
CUMBERLAND COUNTY CHAMBER

INTRODUCTION OF SPECIAL GUEST

PRESENTATION OF PLAQUES

Chamber Chair Janice Hamby will present plaques to outgoing board members and officers including: Dorine Hatler, Roy Howard, Pepe Perron and Jane Powers.

PRESENTATION OF LEADERSHIP CUMBERLAND

Jane Powers, Chair of the Community Development Division, will present members of the Leadership Cumberland Class of 2009.

Members and their sponsors include:

Nathan Clouse — Cumberland County Bank
Charles Davis — Progressive Savings Bank
Meka Doxtator — Cumberland County Playhouse
Amanda Elmore — US Bank
Traci Fant — First Realty Company
Patricia Folio — Fairfield Glade Conference Center
Ivy Gardner — Crossville-Cumberland County Chamber of Commerce
Benny Hill — Third Tennessee Realty & Associates
Caroline E. Knight — Law Offices of Caroline E. Knight
Denise Narramore — Third Tennessee Realty & Associates
Bill Sanders — Lefty's Barbeque
Linda Taylor — CoLinX, LLC
Dwight Wages — Southern Stars Symphonic Brass
Thomas Wolf, P.E. — City of Crossville
Marlo T. Wright — Shelter Insurance Companies
Marley Wyatt — Crossville Housing Authority.

OTHER EVENTS

Chamber Chair James Perry will recognize the Chamber's Board for 2009-2010 fiscal year: •Amanda Elmore •Brad Fox •Anthony Frisa •Tonya Hinch •Don Sadler •William C. Schmich Jr. •Frank H. Shipley •Ken Stephens •David Sutton •Cindy Turner •Jerry Wood •Carmen Wyatt as well as the Officers: •Don Alexander •David Gibson •Janice Hamby •Glenn McDonald •Ted Meadows •Steve Rains •Danny Thurman.

ALSO TO BE RECOGNIZED

Chamber Staff

ENTERTAINMENT

Micheal Burt is considered the “Maximum Motivator.” Over the last five years, this former championship coach, leadership expert and author has taken his message nationally while speaking to over 100,000 people to REWIRE them to win in life. Micheal now serves as the Chief Leadership Officer for multiple companies teaching them how to win in the market.



SHIP A BOATLOAD OF BOOKS!



Leadership Cumberland 2009 had their "Readership Cumberland" book drive from May 18 through July 10. The drive collected hundreds of books to benefit the new Art Circle Public Library.

Leadership Cumberland would like to thank all the businesses that participated in the drive and helped make it a success!



BUSINESS BAROMETER

for Crossville and Cumberland County

POPULATION CENSUS

	2000	2001 EST.	2002 EST.	2003 EST.	2004 EST.	2005 EST.	2006 EST.	2007 EST.
Cumberland County	46,802	48,058	48,604	49,391	50,084	51,346	52,344	53,040
City of Crossville	10,433 special census June 2006							

OTHER INDICATORS

	2006	2007	2008	2009
Electric Meters	30,540	31,341	31,708	31,986 (May)
Employment	21,320	21,730	19,930	19,410 (May)
Unemployment	1,230	1,280	2,240	2,420 (May)
Unemployment Rate	5.4%	5.6%	10.0%	11.1% (May)

BUILDING PERMITS

	2006	2007	2008	2009
City of Crossville - New Homes	179	147	63	14 (May)
Lake Tansi - New Homes	68	85	54	11 (May)
Fairfield Glade - New Homes	250	129	88	20 (May)

LOCAL OPTION SALES TAX

County/City Name	NOV. 2008 Net Collections	DEC. 2008 Net Collections	JAN. 2009 Net Collections	FEB. 2009 Net Collections	MAR. 2009 Net Collections	APRIL 2009 Net Collections
Cumberland County	\$ 214,330.85	\$ 231,604.78	\$ 188,578.35	\$ 192,588.45	\$ 222,795.18	\$239,232.10
Crossville	\$ 1,029,172.69	\$ 1,276,882.16	\$ 896,559.86	\$ 932,497.16	\$ 1,038,373.47	\$ 1,010,509.23
Pleasant Hill	\$ 3,823.68	\$ 4,525.70	\$ 3,911.96	\$ 4,189.34	\$ 4,083.99	\$ 3,436.96
Crab Orchard	\$ 10,354.58	\$ 7,119.92	\$ 5,459.98	\$ 5,705.28	\$ 7,724.88	\$ 10,029.96

One half of sales tax collected inside the city limits of Crossville, Crab Orchard, and Pleasant Hill is designated by State of Tennessee law to be allocated to the local school system(s). In Cumberland County, with only one school system, it gets all of the allocation. Outside of the three cities, Cumberland County has designated about 90% of the sales tax to the school district and one half cent (the sales tax increase of 1999) to debt retirement on new school classroom construction. The remaining portion of the county share of sales tax is about 10%. It goes to the county general fund.

BOARD OF DIRECTORS AND OFFICERS:
Amanda Elmore
Brad Fox
Anthony Frisa
Janice Hamby

Tonya Hinch
Glenn McDonald
Ted Meadows
James Perry
Steve Rains
William C. Schmich, Jr.

Frank H. Shipley
Ken Stephens
David Sutton
Cindy Turner
Jerry Wood
Carmen Wyatt

EX OFFICIO:
David Gibson

AD HOC:
Don Alexander
Danny Thurman

CHAMBER STAFF:
Beth Alexander
Ivy Gardner
Gail Langen
Linda Daugherty
Staff Volunteer